

Ashir Abdul Rehman

WordPress Developer

Pakpattan

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Professional Summary

Proven WordPress Developer with over 3 years of experience, including remote roles. Specializes in developing, customizing, and optimizing WordPress sites. Adept at enhancing website performance, user experience, and SEO. Strong project management and communication skills; delivers timely results and client satisfaction.

Professional Experience

WordPress Developer — Lube Center, Pakpattan

February 2025 – April 2025

- Developed and implemented custom WordPress sites, themes, and plugins tailored to client needs.
- Optimized site performance, applied security measures, and performed regular maintenance.
- Implemented and customized WooCommerce solutions.
- Provided client support and technical training.

WordPress Developer — RevonAttire, Sahiwal

October 2025 – Present

- Designed responsive, mobile-first WordPress sites from concept to deployment.
- Managed website migrations with no data loss or functionality issues.
- Improved site performance and delivered timely maintenance and troubleshooting.
- Customized plugins and code to meet design/functionality requirements.

Lead Front-End Web Developer — Host Haps (Remote)

June 2025 – August 2025

- Maintained organized file structures and secure, compatible codebases.
- Implemented SEO best practices and enhanced mobile responsiveness.
- Provided technical support during launches and resolved issues quickly.
- Delivered high-quality results under tight deadlines.

Skills

- General: Leadership, Project Management, Communication, SEO best practices
- Languages: HTML, CSS, JavaScript, PHP, JSON, Python, C, Lua, TypeScript
- Frameworks/Libraries: Bootstrap, Tailwind, React, Express, Laravel
- WordPress: Custom themes/plugins, child themes, shortcodes, custom post types, templates, migration, optimization
- Page Builders: Elementor, Oxygen, Gutenberg
- Plugins/APIs: WooCommerce, ACF, CF7, WPForms, Google Maps, YouTube, Facebook, Instagram, Vimeo
- Tools: VS Code, NeoVim, Git, Firebase (RTDB), MongoDB Atlas
- Graphics: SVG, Lottie animations
- Webmaster Tools: Google Search Console, Bing Webmaster Tools

Education

Cambridge College Pakpattan — FSC (Medical)

June 2026 — Result underway

Pak Boys High School, Pakpattan — Matric

May 2024 — Graduated with 859 marks

OSSU (Remote) — Computer Sciences (Intro to Programming)

June 2024 — Completed coursework in computer fundamentals

Additional Information

- Interests: AI/ML, Linux, Web 3.0
- Languages: English (Advanced), Urdu (Native), Punjabi (Native)
- Hobbies: Listening to music, playing visual novels

